mavvrik.

Tier 2 Azure Cost Management

Close the visibility gap. Mavvrik empowers resellers and their customers with full cost transparency and control.

The Mavvrik Advantage

- **Built for Tier 2 Complexity:** Designed for Tier 2 pain with full support for Tier 1 and direct agreements.

- **Multi-Tenant, Multi-Tier Control:** Manage costs across hundreds of tenants in one place

- **White-Label Ready:** Offer branded portals and insights to your end customers

- **Enterprise-Grade:** Deliver audit-ready detail to finance, ops, and customers

- **Rapid Deployment:** Start with bulk onboarding and scale instantly

Getting started:

Request an **Azure demo** to identify savings and revenue recovery opportunities across your tenant base.

Contact sales@mavvrik.ai or visit www.Mavvrik.ai to learn more.

The Financial Control Challenge

Tier 2 Azure resellers operate in a billing ecosystem that wasn't built for transparency or scale. They're responsible for managing cloud costs, yet lack the visibility, data access, and automation needed to do it effectively. This creates four core challenges:

> **Limited access to cost and usage data:** Tier 2s don't have direct access to customer-level Azure usage or cost details. Native tools are restricted or show only retail pricing, making proactive cost control nearly impossible.

> **Dependence on Tier 1 providers:** Access to data must be requested through the Tier 1 partner, but it's often limited, delayed, or blocked by tenant hierarchy constraints. Resellers are left in the dark when it comes to customer guidance or spend management.

> **Manual, opaque invoicing:** Resellers receive a single, consolidated invoice and must manually break down costs by customer, if that data exists at all. There's no easy way to generate transparent invoices or explain anomalies.

> **No visibility into RI/SP commitments or utilization:** Without access to Reserved Instances or Savings Plan data, resellers can't guide customers on purchases or track utilization—eliminating any chance of delivering FinOps services.

The Solution: Mavvrik for Tier 2 Azure

Mavvrik gives Tier 2 resellers the cost visibility and control they've been missing—without needing Tier 1 intervention or custom development. It's everything Tier 2s need to operate like Tier 1s.

Key capabilities include:

> **Direct, granular visibility:** Access real Azure usage and cost data across all customers

> **Customer-level isolation & control:** Segment and secure each customer's data

> **Flexible pricing models:** Apply discounts, markups, or tiers per customer or offer

> **Bulk onboarding:** Onboard and manage at scale with streamlined customer setup

> **Master tenant view:** Roll up usage and billing across all customers for a unified view of revenue and margin

Transforming Reseller Economics

With Mavvrik, Tier 2 Azure providers benefit from:

> **Transparent Billing:** Give customers detailed, accurate usage-based breakdowns

> **Margin Control:** Understand true cost-to-serve and protect profitability

> **Faster Time to Revenue:** Automate cost allocation, billing, and customer reporting

> **Increased Customer Trust:** Strengthen retention with clarity and self-service access